



ZBB ENERGY ANNOUNCES RETIREMENT OF COO AND NEW, EXPANDED ROLES FOR KEY EXECUTIVES

Milwaukee, WI — February 5, 2010 — ZBB Energy Corporation (NYSE Amex: ZBB) announced today that, Steven A. Seeker, Chief Operating Officer of the Company, announced his retirement. In connection with his retirement, the Company has entered into agreement with Mr. Seeker that employment with the Company will end effective June 30, 2010 and that prior to such retirement, Mr. Seeker will be on a paid leave of absence from the Company.

Eric Apfelbach, ZBB Energy's Chief Executive Officer said, "On behalf of the board and senior management team, I want to thank Steve for his many contributions over the past four years. He has helped us to position the company for long-term success and we wish him well in his future endeavors".

Mr. Seeker joined ZBB in 2006 as Chief Operating Officer. Prior to that, Mr. Seeker was Vice President, International Sales and Operations, of Cooper Power Systems. Mr. Seeker held various other executive and non executive positions with Cooper Power and its predecessor company, McGraw-Edison. Mr. Seeker was President of the US National Committee of the International Electrotechnology Commission (IEC) (2000-2005), an American National Standards Institute (ANSI) Board of Directors, Executive Committee, and International Committee member (2000-2005) and a representative on the IEEE Standards Association Board of Governors (2001).

ZBB also announced today that, Scott Scampini, ZBB's Executive Vice President and Chief Financial officer was appointed to the additional position of Executive Vice President Operations. "Scott's many years of senior management in the plastics manufacturing business will serve him well in his expanded role as we increase production of our ZESS product line", stated Eric Apfelbach.

Further, ZBB announced that Mr. Kevin Dennis was promoted to the position of Vice President Systems Engineering expanding his current role as Vice President of Sales and Marketing. "Kevin is a valuable member of the ZBB management team and has been instrumental in bringing our new patent pending Power and Energy Control Centre (PECC) to the market. Kevin's experience in the utility and renewable energy industry has made him an invaluable resource to our technology team; we look forward to his broader role in developing ZBB's systems business. This promotion is well deserved", said Eric Apfelbach.

About ZBB Energy Corporation

ZBB Energy Corporation (NYSE AMEX: [ZBB](#)) provides clean energy storage solutions based on proprietary zinc rechargeable energy storage technology that addresses requirements in multiple markets such as alternative energy applications, large electrical utilities and green residential and commercial architecture. A developer and

manufacturer of its modular, transportable and environmentally friendly Zinc Energy Storage Systems ("ZESS"), ZBB Energy was founded in 1998 and is headquartered in Wisconsin with offices also located in Perth, Western Australia.

Safe Harbor

Except for the historical information contained herein, the matters set forth in this press release, including statements relating to ZBB's growth, are forward-looking statements within the "safe harbor" provision of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially, including historical volatility and low trading volume of our stock, the risks and uncertainties inherent in the early stages of growth companies, the company's need to raise substantial additional capital to proceed with its business, risks associated with competitors, and other risks detailed from time to time in the company's most recent filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date hereof. The company disclaims any intent or obligation to update these forward-looking statements.

Contact Information:

Helen Brown
Investor Relations
ZBB Energy Corporation
T: 262.253.9800
Email: hbrown@zbbenergy.com